

Introducing GiveCampus Online Pledge Collection

A modern, intuitive way to collect and manage donor commitments online.

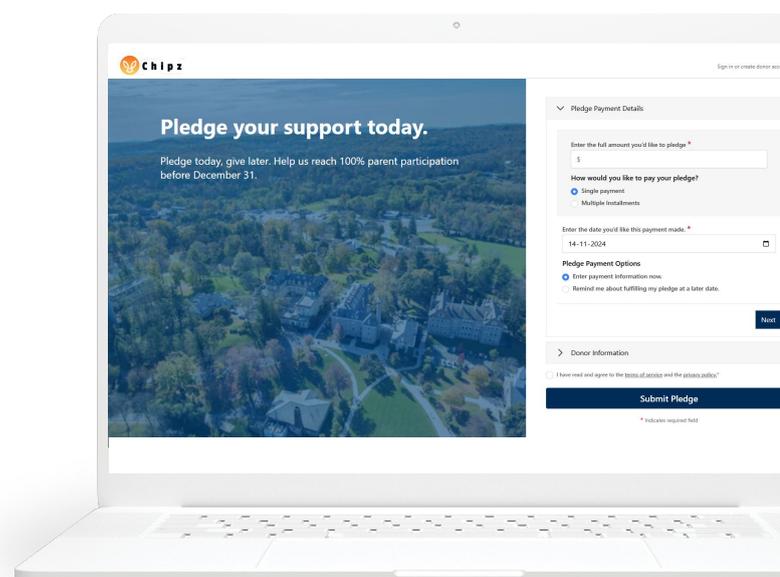
Overview

The new GiveCampus Online Pledge Collection feature empowers schools to collect pledges online, simplifying the fundraising process. Designed to meet the unique needs of educational fundraisers, this addition to our Giving Forms supports flexible pledge arrangements and creates new opportunities for donor engagement.

Why Pledges?

Pledges have long been a key tool in fundraising, yet many solutions remain outdated, complicating the process for both donors and schools. GiveCampus Pledges brings this workflow into the 21st century, enabling schools to:

- Make pledges part of your strategy and raise more dollars
- Offer flexible pledge forms tailored to each program
- Collect multi-year commitments with ease



Why Pledges?

Flexible Payment Options: Donors can specify the full amount they wish to pledge, with options to

- Choose between a single payment or installments
- Enter payment information for automatic charge at a selected date
- Choose to skip payment details, and ask to be reminded to fulfill their pledge at a later date

A Better Donor Experience: Donors can give on their own schedule and terms, making it easier and more satisfying to follow through.

The screenshot shows a 'Pledge Payment' form with the following sections:

- How frequently would you like to make pledge payments?**
Select installment frequency *
monthly
- When would you like to begin making pledge payments?**
Select date of first pledge payment *
14-11-2024
- When would you like to pay off this pledge?**
Select date of last pledge payment *
dd-mm-yyyy
- Payment Amount** - per month
- How would you like to pay your pledge?**
 Single payment
 Multiple Installments
- Enter the date you'd like this payment made. ***
14-11-2024
- Pledge Payment Options**
 Enter payment information now.
 Remind me about fulfilling my pledge at a later date.

Looking Ahead

Future enhancements will focus on pledge fulfillment workflows, ensuring you can efficiently track, manage, and collect on pledge commitments. Join us in modernizing pledge fundraising and driving your school's mission forward.

