

Seamless Online Gift Processing with GiveCampus

GIVECAMPUS

Flexible CRM integrations that meet your school's needs

At the heart of every great development office is an all-star Advancement Services team that ensures online gift processing (and everything else) runs smoothly. GiveCampus seamlessly integrates with your CRM and delivers a gift data import and review process that Advancement teams love.

We've streamlined everything about the way you process gifts

Save time

Set it and forget it with automated reporting back to your CRM as frequently as you need it.

Reduce complexity

Get the exact data you need for every gift, donor, and deposit into your database with fewer steps.

Improve data quality

Get a clean batch of data every time with automated data validation and intelligent matching that uses unique identifiers for constituents.

Ensure continuity

Enjoy flexible integration pathways that work for teams of all sizes and any CRM.

Integration pathways

GiveCampus provides flexible integration pathways that give schools control over how and when gift data is brought into your CRM:

1. Secure file-based integrations

GiveCampus automatically delivers donation reports to a secure file server using your custom mappings.

2. API-enabled plugins

GiveCampus partners with Importacular and ImportOmatic to provide turnkey integrations for market-leading CRMs, including Blackbaud CRM, Raiser's Edge, Raiser's Edge NXT, and Salesforce.

3. Custom development

GiveCampus maintains an open API that allows development teams to build integrated applications that securely retrieve gift data from the GiveCampus platform.



Dan Snyder
Director of Advancement Services
Bennington College

"So easy. **We trust GiveCampus so much** that we're even moving towards pulling in both paid and authorized transactions, because we know everything is going to come through and we want to get gifts in our database ASAP."

BENNINGTON COLLEGE