

GC Volunteer Management

Deliver impactful volunteer experiences that scale

Volunteers are a powerful force, but the time it takes to effectively manage a volunteer program can be a major limiting factor. GiveCampus empowers your volunteers to easily engage constituents at scale by bringing constituent data and peer-to-peer outreach tools together in one centralized place.

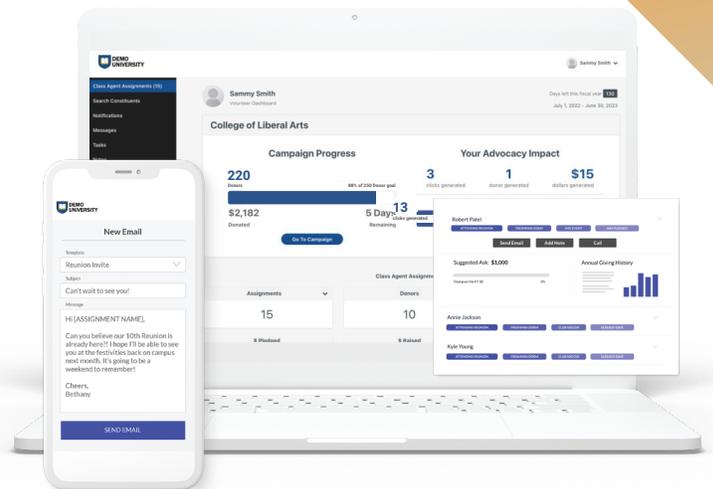
Use one flexible management solution for all your volunteer programs

Class Agents • Alumni • Leadership Boards
Reunions • Regional Committees • Engagement
• Capital Campaigns • Parents

- **Securely manage access to constituent information** with custom roles and permissions.
- **Report on volunteer activity and outcomes** without asking volunteers to track anything.
- **Streamline volunteer onboarding** with self-service login and assignment management.

300X

A peer-to-peer ask is 300x more effective than an institutional ask



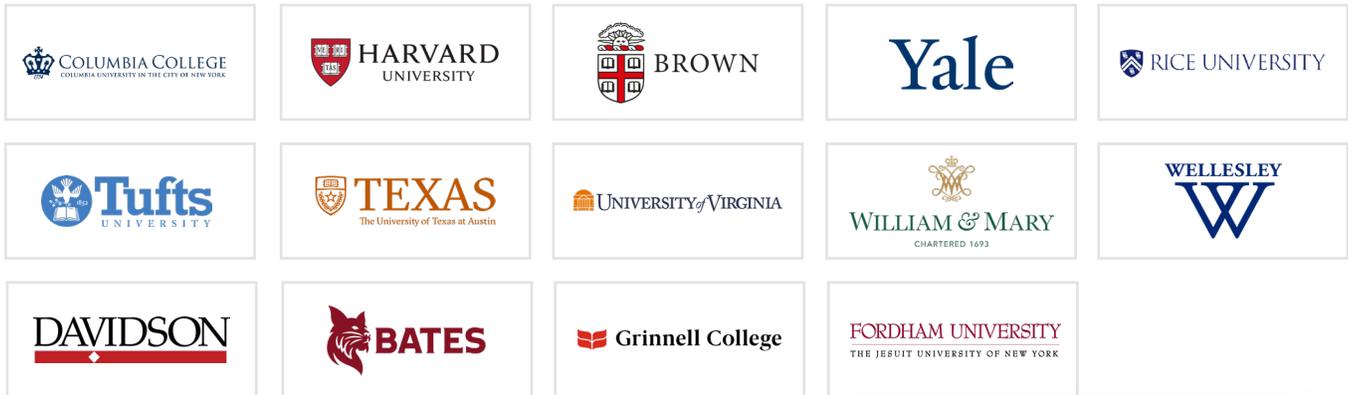
Unlock the power of peer-to-peer influence

With GiveCampus, volunteers are empowered to:

- **Drive fundraising and event attendance** by sharing out appeals and invitations.
- **Personalize outreach** using branded email templates and video landing pages that volunteers can send in just three clicks.
- **Celebrate and steward every gift** with real-time alerts and notifications on mobile and desktop.

GIVECAMPUS

Hundreds of distinguished colleges and universities partner with GiveCampus to deliver impactful volunteer experiences at scale



The billion dollar impact of volunteers at William & Mary

In 2016, William & Mary set out to catalyze its \$1 billion “**For the Bold**” capital campaign by expanding volunteer programs. Within just twelve months of implementing GiveCampus to manage its volunteer programs, W&M increased donor participation by more than 10 percent and doubled the number of volunteers—all without hiring additional resources, or burning out existing staff in the process. In the end, W&M surpassed its \$1 billion goal, making it the university’s most successful fundraising campaign ever.



\$1.04 BILLION RAISED

W&M surpassed its \$1-billion goal, making *For the Bold* the university’s most successful fundraising campaign ever



Matthew Lambert
Vice President for University Advancement

“GiveCampus helps us equip our volunteers with the tools and data they need to meaningfully engage their peers, and to do so more effectively and efficiently. **It empowers our staff to manage and recruit more volunteers than ever before**, and to better assess the health and progress of our program as we move it forward.”

About GiveCampus

GiveCampus is the world’s leading digital fundraising platform for education. Trusted by more than 1,300 colleges, universities, K-12 schools and millions of donors, our mission is to advance the quality, the affordability, and the accessibility of education. We provide software, services, and expertise that help schools raise more money, from more people, at a fraction of the cost of other fundraising methods.

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